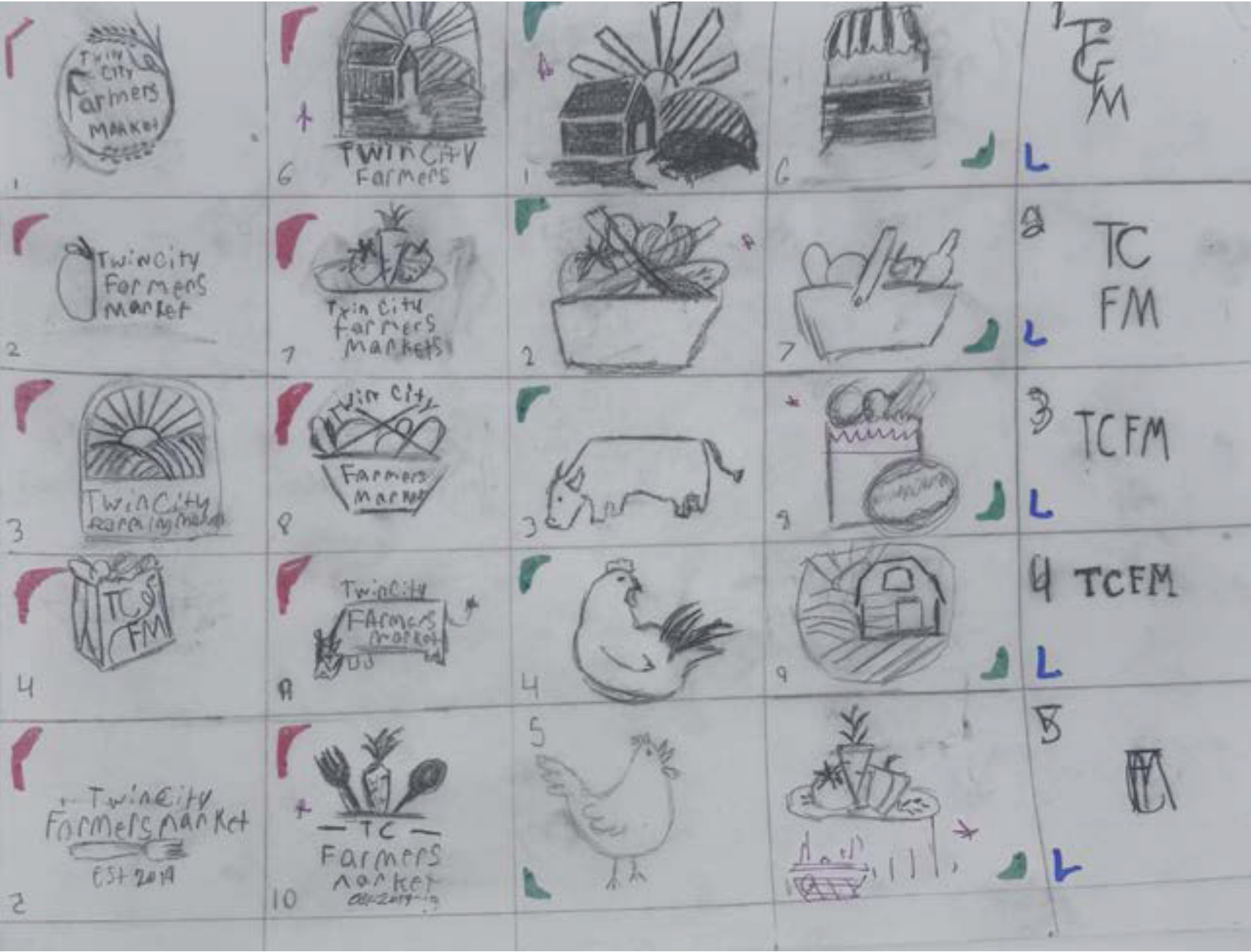
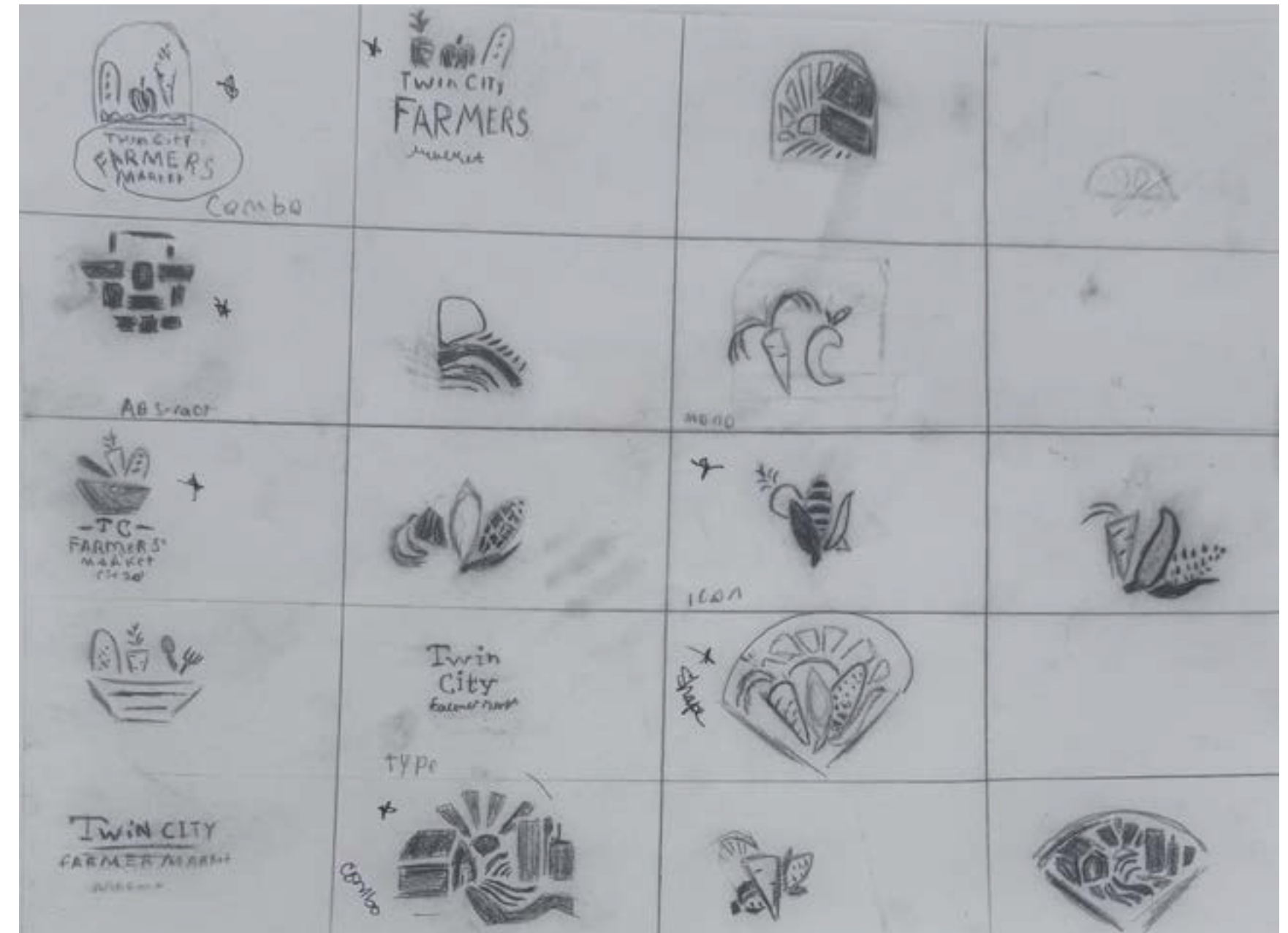


Olivia
Taylor

TWIN CITY FARMERS MARKET







Student Name:
Olivia Taylor Swigert

Company Name:
Twin City Farmers Market

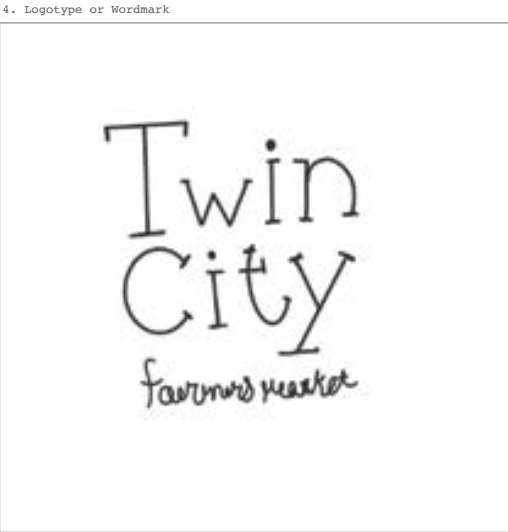
Type of Business:
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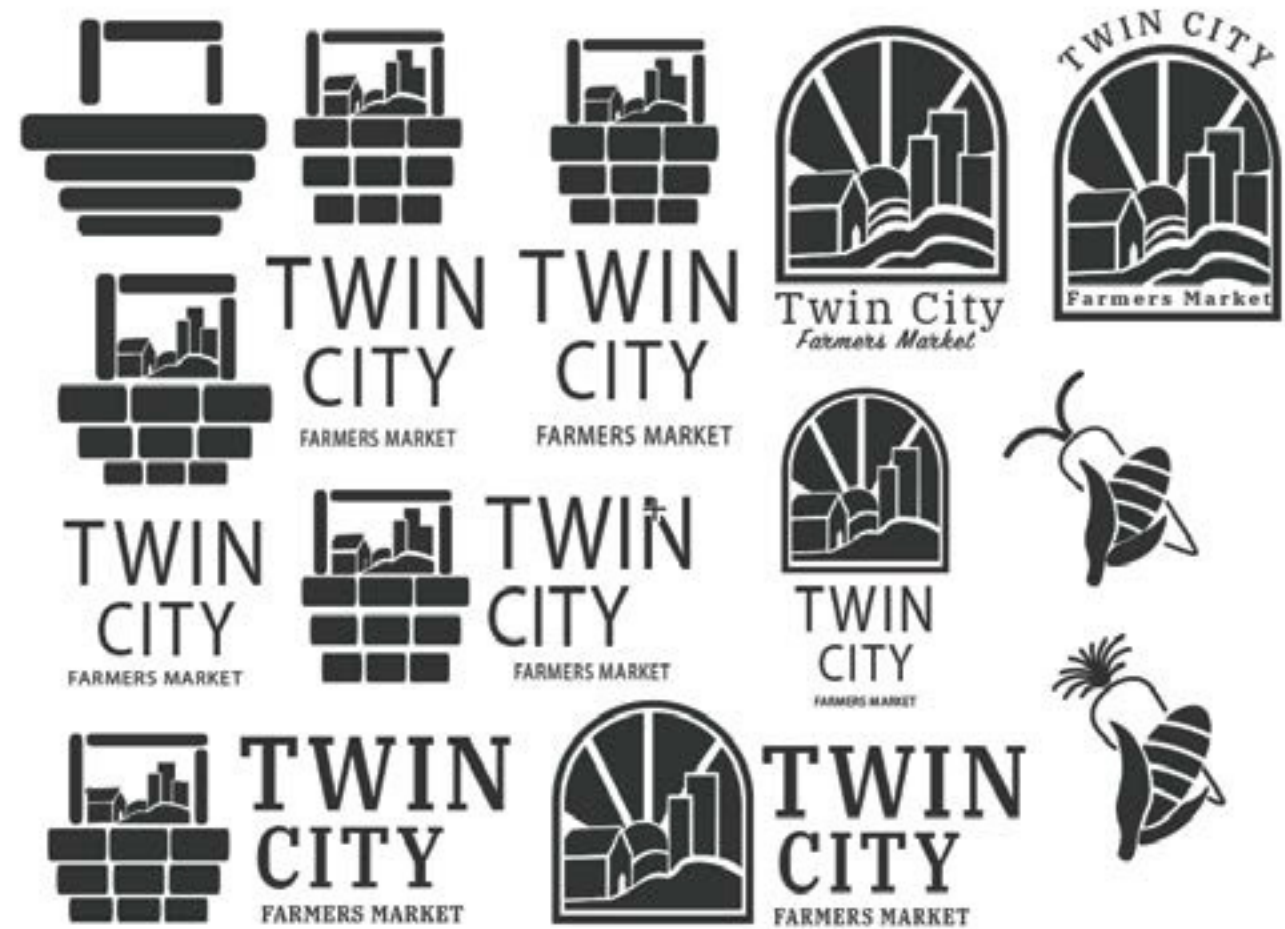
Key Words:
Fresh, Green, Clean

Company Mission Statement:
Twin City Farmers Market is dedicated to fostering an open marketplace where fresh produce and handmade goods bring value and connection to the community.

Competitors:
The market's primary competitors are local farm stands other small-scale produce sellers.

Differentiation:
The branding for Twin City Farmers Market emphasizes community, creating a bright, welcoming environment rooted in local connection. Unlike a simple farm stand, the market is more than a place to shop it is a gathering space where families can feel at home while enjoying wholesome food, local artisans, and the vibrant energy of their neighbors.





TWIN CITY FARMERS MARKET STATIONARY SYSTEM



